

Shu Cosmetic Surgery Offers Complimentary VISIA Skin Complexion Analysis

Starting this month, Shu Cosmetic Surgery will be offering complimentary VISIA complexion analyses for facial rejuvenation and skin care.

Edina, MN (August 2012) – True to its commitment to providing state-of-the-art cosmetic treatments, Shu Cosmetic Surgery Institute became the first cosmetic clinic to offer skin complexion analysis with the newest (6th) generation VISIA, a method of facial rejuvenation planning tailored to a patient's complexion profile. Starting this month, patients will receive an initial VISIA analysis report as their baseline and additional complimentary reports throughout their treatment programs.

VISIA imaging and analysis provides you and your skin care professional with the comprehensive data needed for a solid rejuvenation plan to tackle your complexion requirements or problems. An invaluable aid in monitoring your complexion's vitality, VISIA checks the overall effectiveness of your skin care regimen over time and helps create and execute goals for your skin.

"This analysis should be the first step in achieving optimal skin renewal and is truly the individualized care needed to maintain your complexion's most radiant health," said clinic esthetician Sonya Stelmachuk.

VISIA analysis works by using a multi-spectral imaging and analysis to capture key visual information on eight areas affecting complexion health and appearance: spots, wrinkles, color variation in the skin tone, pores, sun damage, subsurface pigmentation, vascular conditions, and porphyrins (evidence of bacteria in pores). Your characteristics are then compared to others of your same age and skin type.

"We use this comprehensive information to plan the most optimal treatments and regimens for you, and you will receive a summary report providing a clear overview of your facial skin condition with our recommendations," said Katie McClellan, PA-C.

Dr. Steven Shu, MD, MBA, is a board certified laser surgeon and an expert of office cosmetic surgeries in Minnesota. He has adopted many revolutionary techniques to achieve ideal results with more efficiency and safety. For more information on Shu Cosmetic Surgery, please visit the center's website at <http://www.shucosmeticsurgery.com> or www.rejuvelaser.com.

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