

For Immediate Release

## **Shu Cosmetic Surgery Launches Revolutionary Breast Enhancement Procedure – Natural Breast™**

Minneapolis, MN, July 20, 2010 – Shu Cosmetic Surgery has launched the Natural Breast™, a breakthrough breast cosmetic procedure that combines Vaser liposuction and structural fat grafting. This latest breast sculpting technique uses fat from areas such as the lower abdomen, waist, and thighs and injects it to the breasts with a new fat transfer technique.

“In the past, fat grafting could not produce permanent results due to the eventual resorption and breakdown of the harvested fat after being injected. Because too much fat was injected into areas at one time, the fat could not gain enough blood to survive.” says Dr. Shu, medical director of Shu Cosmetic Surgery.

This combination of injecting natural filler-fat into both the breast tissue and the muscle below the breast can increase your cup size, creating fuller, rounder breasts. Structural fat grafting is an advanced fat transfer technique available to patients who hope to permanently restore and rejuvenate breasts with more natural looking results. Smaller amounts of fat are carefully microinjected in a series of distinct layers. This way, each new location of fat is able to gain its own blood supply and gradually grow long term, providing beautiful and permanent results.

“This procedure is a very safe and effective way to permanently remove unwanted fat, create fuller breasts, and sculpt the body without performing invasive surgery,” says Dr. Shu. “One of the biggest gains of the new procedure is high fat survival rate, which helps ensure a high overall success rate for the procedure, Natural Breast™, and it typically increases the breasts by 1 cup size.”

Dr. Shu studied the Vaser Hi Def technique with several of the nation's top plastic physicians, including Dr. Alfredo Hoyos, Dr. John Millard, and Dr. David Broadway of the Advanced Body Sculpting Institute, and he became the first cosmetic surgeon to perform the Vaser Hi Def LipoSculpturing in Minnesota. By using these advanced liposculpture techniques to remove unwanted fat in certain areas and underneath the breasts, Dr. Shu can contour body figure to create the illusion of larger breasts without the use of implants.

### About Dr. Shu and Shu Cosmetic Surgery

Steven Shu, MD, MBA, is a cosmetic surgeon and an expert in office procedures in Minnesota. He has adopted many advanced liposuction and fat transfer techniques to achieve ideal results with more efficiency and safety. For more information on Shu Cosmetic Surgery, please visit the center's website at <http://www.shucosmeticsurgery.com> or <http://www.rejuvelaser.com>.

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