

For Immediate Release

Shu Cosmetic Surgery is proud to offer office-based Mini Facelift

EDINA, Minnesota (June 1st, 2010) ----- For years, men and women have opted for facelift surgeries to achieve more youthful looking faces, but non-surgical options such as Botox and injectable fillers have recently gained popularity. However, Dr. Steven Shu, medical director of Shu Cosmetic Surgery believes that the mini facelift is the ideal alternative solution.

“The mini facelift is a happy medium between traditional facelifts and non-surgical injections,” says Dr. Shu. “A mini facelift offers the similar results as a traditional facelift, except with less discomfort and downtime.”

Unlike a traditional facelift that requires general anesthesia and a long incision that extends into the hairline in the scalp and behind the ears, a mini facelift is performed under local anesthesia with IV sedation, its incision is much smaller, and it is made from the sideburn hairline down around the ear without disturbing the hairline or the chin area. This incision method prevents sideburn lifting or bald spots in the hairline, while also allowing for a more vertical and natural looking lift compared to that of a traditional facelift. The patients find the look of the mini facelift to be more pleasing because of this vertical lift direction. Another benefit of mini facelift procedure is that it does not require going beneath the layer where the facial nerves reside, there is less risk of nerve damage.

Dr. Shu explains that injectable fillers like Botox are great options for patients who simply want to reduce lines and wrinkles, while patients who have sagging skin along the lower face and neck should opt for a mini facelift for optimal results.

“Mini facelifts are ideal for patients with more advanced signs of aging who desire more dramatic results.” says Dr. Shu. “They may be reluctant to undergo an invasive traditional facelift procedure, which often requires significant recovery time, so a mini facelift is an alternative solution.”

Dr. Shu sees the trend of office based cosmetic procedure and plastic surgeries in the coming years. He strongly believes in the numerous benefits of office cosmetic procedures, including the low cost, convenience, efficiency, and quick recovery.

About Dr. Shu and Shu Cosmetic Surgery

Steven Shu, MD, MBA, is a cosmetic surgeon and an expert in office procedure in Minnesota. He has adopted many advanced cosmetic surgical techniques to achieve ideal results with more efficiency and safety. For more information on Shu Cosmetic Surgery, please visit the center's website at <http://www.shucosmeticsurgery.com> or <http://www.rejuvelaser.com>.

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